

# Corporate consultant kicks off 2010-11 Haworth lecture series

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KALAMAZOO--A nationally recognized entrepreneur, leadership coach, business consultant, author and speaker will kick off Western Michigan University's 2010-11 Haworth College of Business Distinguished Speaker Series.

[Dr. Leslie Wilk Braksick](#), who co-founded [Continuous Learning Group Inc.](#) in 1993, will talk on "Leadership in a Changing World: *Stand Tall or Tap Dance?*" at 5 p.m. Thursday, Sept. 30, on campus in Schneider Hall. The Haworth College of Business and the WMU College of Arts and Sciences are co-hosting the event, which will be followed by a question-and-answer period and reception.

Braksick co-founded CLG as a global management consultancy serving Fortune 500 companies. She led the firm during its first 10 years as it developed into the world's largest behaviorally based management consultancy.

Braksick is regularly called upon by corporate boards and CEOs to consult on such issues as CEO transition and succession, and the challenges of cultural and performance transformation. She was named one of Pennsylvania's top 50 Women Business Leaders in 2002.

Her most recent book, "Preparing CEOs for Success: What I Wish I Knew," features interviews with more than two dozen sitting CEOs of global companies. It has been hailed as a "breakthrough book" for its unvarnished quotes and candor from the CEOs interviewed.

Braksick's first book, "Unlock Behavior, Unleash Profits: Developing Leadership Behavior That Drives Profitability in Your Organization," was on the Wall Street Journal's Business Best Seller list.

Braksick earned a bachelor's degree from St. Bonaventure University and two degrees from WMU, a Master of Arts in Industrial/Organizational Psychology in 1987 and a Doctor of Philosophy in Applied Behavior Science in 1990.

Those planning to attend Braksick's talk are asked to register by Sept. 24. To register or obtain more information, contact Monique Haley at [monique.haley@wmich.edu](mailto:monique.haley@wmich.edu) or (269) 387-5050.