



For Immediate Release

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CLG SPONSOR AT PROCESS EXCELLENCE WEEK

Where the Business Process Excellence Community Shapes Its Future
January 16 – 20, 2012
Buena Vista Palace Hotel & Spa, Orlando FL
20% Discount Courtesy Of **CLG**

November 21, 2011, Pittsburgh, PA – The [Continuous Learning Group, Inc. \(CLG\)](#) will be a sponsor at the [13th Annual PEX PROCESS EXCELLENCE WEEK](#), a five day conference that provides the best new thinking, approaches and techniques to create competitive performance and strategic transformation through sustainable process improvement, management and innovation.

The summit offers a chance to harness the knowledge and experience from the most inspirational leaders from across the Lean, Six Sigma & BPM communities

CLG will facilitate a workshop on January 16, 2012, 8:30 – 11:30 AM Eastern titled- **Workshop A - Leveraging behavioral science: Building effective ownership for Business Process Improvement**. Participants at this workshop will be able to:

- Understand how Applied Behavioral Science can be used to enhance line management responsibilities in relation to involvement and ownership for project execution and governance
- Use CLG's proprietary, research-based [DCOM®](#) performance framework to highlight their continuous improvement program performance and action plan improvement opportunities
- Select Applied Behavioral Science tools to improve execution and governance for both large scale business process change initiatives as well as Lean Six Sigma process improvement projects.

The workshop will be facilitated by Annemarie Michaud, Sr. Partner at the firm and includes breakout groups that will work to solve real business issues.

CLG will also have a booth in the exhibition hall which is free to access. For more information about the event and to redeem a **20% conference discount courtesy of CLG** please email enquire@iqpc.co.uk or call +1 646-378-6026/+1 800-882-8684 and mention the **Unique Discount Code: 11126.005CLG** .

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