



For Immediate Release

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**CLG WELCOMES KEN HEDBERG TO RANKS
OF PARTNER WITHIN THE COMPANY**

[PITTSBURGH, PA August 29, 2011] – [The Continuous Learning Group, Inc. \(CLG\)](#),

announced the appointment of Ken Hedberg to the role of partner within the firm. Formerly he served as president of Personnel Decisions Research Institutes (PDRI), a preeminent Minneapolis research and consulting firm specializing in industrial and organizational psychology, and serving most US federal government agencies along with a select list of large private sector firms.

During his eight-year tenure at PDRI; Hedberg focused on strategy formation, organizational effectiveness, leadership development, and executive assessment and coaching. PDRI grew its revenues by over three times and profits by over four times during this period. Prior to his work with PDRI, Ken founded the Kenneth Hedberg Consulting Group which offered consulting in merger integration, human capital and global strategy. Engagements enabled clients to blend cultures to achieve intended acquisition goals, develop executive talent, establish corporate strategy and design global resource deployment.

Prior to forming his own consultancy, Hedberg served in leadership roles at Personnel Decisions International (PDI) from 1987 until 2001, finally as President and COO. PDI is a leader in assessment and development of management and executive talent, with more than a third of its clients from the Global 1000. While there, he helped grow the firm's consulting and products to \$98 million in annual revenues. His tenure includes three years living in Brussels, Belgium, while initiating PDI's European and Asian operations.



Over the course of his thirty-plus-year career Ken has led companies and consulted in a broad spectrum of clients and industries. Earlier in his career, he also held positions in finance, planning, manufacturing and marketing.

“Ken is a skilled executive in the areas of C-suite coaching, leadership development and assessment, and organizational effectiveness. His methodical thinking and drive toward innovation have consistently played a pivotal role in his career successes,” said Hilary Potts, President and CEO of CLG. “We are pleased that our clients will now have the full benefit of his extensive knowledge and experience. We expect his leadership experiences will add value to CLG as we chart our future course.”

Ken earned his MBA and undergraduate degrees in Economics and Business from the University of Minnesota. He resides in Prior Lake, MN.

About The Continuous Learning Group, Inc. (CLG):

CLG, headquartered in Pittsburgh, Pennsylvania with a production office in Morgantown, West Virginia, is a leader in behavior-based strategy execution, performance improvement, and leader-led change consulting. CLG helps Fortune 500 companies to better understand how to execute their business strategies and processes with a higher level of employee engagement and greater performance by helping them to pinpoint and effectively manage the critical few High-Impact BehaviorsSM that have the greatest effect on their business success. CLG’s unique application of the principles of Applied Behavioral Science enables the companies they work with to achieve lasting results consistently, with speed, precision and control. Visit www.clg.com to learn more.

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