



For Immediate Release

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**FORMER IBM EXECUTIVE JOINS THE RANKS OF CLG'S
ELITE LEADERSHIP TEAM**

PITTSBURGH, May 19, 2011 – [The Continuous Learning Group, Inc. \(CLG\)](#), has named Joanne Murray Vice President, People Systems. A 25-year veteran in Human Resources, Business Operations and IT, Ms. Murray will create and implement a workforce strategy focused on delivering capabilities globally to CLG clients by continuing to develop world-class people recognized as industry leaders in ABS.

Ms. Murray joins CLG, after an illustrious career with the IBM Corporation. Most recently she served as Vice President, Human Resources for the firm's Global Financing unit. This division is one of the largest IT lenders in the world, with assets in excess of \$36 billion and a client list that includes a predominance of Fortune 100 companies. While there, she spearheaded the global HR team in talent management, employee engagement, compensation, resources management, organizational development and global learning strategies.

She was also responsible for redesigning and implementing IBM's Global Recognition programs. In this capacity, she led the global leadership development process/succession planning process and reviewed implementation plans with senior executives including IBM's CEO. In addition, she implemented a global learning governance process to define learning priorities and deliver education content in over 50 countries with a budget of \$50 million.

Joanne held progressively more responsible roles during her 25-year tenure at IBM. Prior to serving as VP of Human Resources for Global Financing, she was Director, Human Resources for IBM's Systems and Technology Group. In this capacity, she led the global HR team that supported hardware brands and the retail store solutions unit.

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“Joanne is a skilled leader and a strategic thinker with global experience in a highly complex and competitive industry. Her business acumen, human resources background, and experience in employing technological solutions and metrics will be essential in her new role at CLG. We are delighted to have an executive of her caliber joining our team,” said Hilary Potts, president and CEO of CLG.

Ms. Murray attained her MBA and BS in Computer Science from the University of Massachusetts in Amherst, MA. She was recognized as a top business graduate through her induction in the Honor Society for Accredited Business Programs, Beta Gamma Sigma. She will be based out of CLG’s corporate headquarters in Pittsburgh, Pennsylvania.

About The Continuous Learning Group, Inc. (CLG):

CLG, headquartered in Pittsburgh, Pennsylvania with a production office in Morgantown, West Virginia, is a leader in behavior-based strategy execution and performance improvement consulting. CLG helps Fortune 500 companies to better understand how to execute their business strategies and processes with a higher level of employee engagement and greater performance by helping them to pinpoint and effectively manage the critical few High-Impact BehaviorsSM that have the greatest effect on their business success. CLG’s unique application of the principles of Applied Behavioral Science enables the companies they work with to achieve lasting results consistently, with speed, precision and control. Visit www.clg.com to learn more.

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