



For Immediate Release

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CLG SPONSORS PROFIT THROUGH PROCESS WEEK Where the Business Process Excellence Community Shapes Its Future January 17 – 20, 2011 Buena Vista Palace Hotel & Spa, Orlando FL 20% Discount Courtesy Of **CLG**

October 1, 2010, Pittsburgh, PA – The [Continuous Learning Group, Inc. \(CLG\)](#) will be sponsoring the newly re-branded [Profit through Process Week](#), an event that for the first time in history brings together everything a 2011 organizational transformation team would need to accelerate and progress complete Process and Business Transformation.

By bringing together 3 key industry events - the **12th annual Lean Six Sigma & Process Improvement Summit**, the **Next Generation BPM Summit 2011** and the world famous **Process Excellence Awards** - the week provides a unique shared community working towards one goal: to plot a common course for competitiveness and heightened performance through Business Process optimization.

It's truly where the future landscape will be shaped – and here's how!

- A unique face-to-face network of over 800 experts on the front-line in process optimization
- The chance to harness the knowledge and experience from the most inspirational leaders from across the Lean, Six Sigma & BPM communities
- Shaping the ideas of the future: Visionary panels that address the opportunities of tomorrow, not the problems of yesterday
- The matchless chance to connect the dots between the Process Excellence landscapes and to make sure your leadership teams are positioned to drive excellence at all levels within the business

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Plan to attend a CLG sponsored workshop January 17, 2011, presented by [CLG Senior Partner, Annemarie Michaud](#) with co-presenter Paul Fjelsta and a CLG client who has used CLG's behavioral science based methodology and tools. The workshop titled **Leveraging Behavioral Science: Building Leadership Commitment to Business Process Improvement**, will help participants:

- Highlight their continuous improvement program performance and identify improvement opportunities
- Apply behavioral tools and methodologies to any Business Process Improvement program and project
- Use behavioral science to gain and maintain senior management support and involvement

Come and visit us in the exhibition hall which is free to access. For more information about the event and to redeem a 20% discount courtesy of **CLG** please visit

www.leansixsigmasummit.com , www.bpm-summit.com email enquire@iqpc.co.uk

or call **0800 652 2363/+1 646-378-6026** and mention the **Unique discount code: 11126.004CLG.**

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