



## **For Immediate Release**

### **Contact Information:**

Jamie Berdine  
(412) 269-7240 ext. 2038  
[jberdine@clg.com](mailto:jberdine@clg.com)

Julie Pompa  
(419) 887-6827  
[juliep@imgnet.com](mailto:juliep@imgnet.com)

## Mike Braun Named New CLG Partner Will Participate In CLG's Leadership & Consulting Teams

PITTSBURGH, March 1, 2010 – The Continuous Learning Group, Inc. (CLG), has named business, sales and marketing consultant Mike Braun as a Partner. He will serve as a member of the firm's leadership and consulting teams.

Braun brings more than 20 years of consulting experience to CLG, including expertise in executive coaching, targeted performance improvement and designing business strategies focusing on differentiation, value creation and competitive advantage. He has worked with a wide range of client industries, including financial services, publishing, manufacturing, technology and education. He has assisted many organizations in implementing improvements, understanding their unique challenges and the dynamics present in leading people through the change process.

"Mike is a multi-talented, executive-level consultant whose experience in professional services consulting, leadership and business management will be particularly critical to CLG," said Hilary Potts, managing partner. "His approach successfully encompasses performance enhancement through targeted learning and changing behaviors, which is the foundation of CLG's success in achieving sustained results."

Braun is co-founder of Minnesota-based Pivotal Advisors, a consulting firm dedicated to improving sales force effectiveness. Previously he was a managing partner at Organizational Concepts International (OCI) and vice president and general manager of Pearson Data Management (formerly National Computer Systems, Inc.). He earned an MBA from the University of St. Thomas and a bachelor's degree from Dakota State University, and has continued his executive education at the Wharton School of Business at the University of Pennsylvania and the Kellogg Graduate School of Management at Northwestern University.

# # #



**About The Continuous Learning Group, Inc. (CLG):**

CLG is a leader in behavior-based strategy execution and performance improvement consulting. CLG helps Fortune 500 companies to better understand how to execute their business strategies and processes with a higher level of employee engagement and greater performance by helping them to pinpoint and effectively manage the critical few High-Impact Behaviors<sup>SM</sup> that have the greatest effect on their business success. CLG's unique application of the principles of Applied Behavioral Science enables the companies they work with to achieve lasting results consistently, with speed, precision and control. Visit [www.clg.com](http://www.clg.com) to learn more.