



NEWS RELEASE

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MARK SMITH APPOINTED SENIOR PRINCIPAL AT CLG

PITTSBURGH, June 8, 2007 – CLG, the world’s largest behaviorally-based strategy execution and leadership development consultant, announced today it has named Mark Smith to the role of Senior Principal within the company’s growing consulting practice.

Prior to joining CLG, Smith founded and led, Amadeus International, a strategy consulting practice with more than 25 consultants in four countries. In addition to structuring and leading engagements across a wide spectrum of industries, disciplines and geographies, he has trained more than 400 executives and managers in business strategy and innovation.

Smith’s areas of expertise include: change management, executive coaching, strategic planning, and process improvement. He has worked with CEOs and COOs to successfully implement transformation initiatives at 15 Fortune 500 companies, six Global 100 Companies and dozens of other commercial and government organizations.

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Among his professional accomplishments, Smith worked closely alongside the Director of NASA to implement change management practices following the *Columbia Space Shuttle* disaster in 2003. More recently, he facilitated a team of executives and operational managers at a division of a worldwide confectionary and beverage manufacturer to develop an innovative strategy for its Latin American supply chain.

“I am thrilled that Mark has joined CLG,” said Ned Morse, CEO of CLG. “I believe he brings a rock solid business judgment and a keen understanding of our clients’ needs. His experience spans more than twenty years working in large, multi-billion dollar companies as well as highly successful start up firms. I am most impressed by his ability to roll up his sleeves and get into the heart of our clients’ challenges. That kind of attitude is what makes CLG’s consultants the most sought after in their field.”

Prior to founding Amadeus International, Smith was President and Managing Director of Shenandoah Partners, a company specializing in international supply chain and finance strategy. He started his career at IBM Corporation in 1984 when he joined the company as an industrial engineer responsible for identifying, piloting and implementing leading production concepts at IBM manufacturing plants.

Smith earned a Bachelor of Science degree in Industrial and Management Systems Engineering from Penn State University in 1984. In 1987, he received his MBA with a focus on Operations Management from Syracuse University.

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About The Continuous Learning Group, Inc. (CLG)

CLG is a global business consultant, headquartered in Pittsburgh, Pa., USA, that applies behavioral science to improving business performance. With offices in Morgantown, W. Va., Atlanta, Ga., Jacksonville, Fla., and Santa Cruz, Calif., CLG serves a diverse Fortune 100 clientele and is ranked as best-in-class for executive coaching, strategy execution and leadership development.

CLG provides leaders with proven methods, practical support, seasoned expertise and a deep devotion to their success. Specifically, CLG prepares leaders at all levels to use proven, powerful principles of Applied Behavioral Science (ABS) to influence, reinforce and change behavior in ways that will engage and energize their workforce. For more information visit www.clg.com.