



NEWS RELEASE

CONTACT:

Jamie Berdine
412.269.7240, ext. 2038
jberdine@clg.com

Erika Wirkkala
412.253.0877
erika@trecommunications.com

LOCAL BEST-SELLING BUSINESS AUTHOR LESLIE BRAKSICK TO SPEAK AT CHATHAM UNIVERSITY

PITTSBURGH, Sept. 13, 2007 – Leslie Braksick, Ph.D., an author recently listed on Wall Street Journal’s best-selling business books and co-founder of Moon-based company CLG, will be speaking at Chatham University’s College for Graduate Studies on Friday, October 5. The topic of her presentation is “Leading the New Generation.” The event will take place from 4 to 5:30 in Chatham’s new Mellon Pool seminar room.

Braksick is a nationally known expert in behavioral science, an award-winning consultant and executive coach, and author of the best-selling book, *“Unlock Behavior, Unleash Profits -- Developing Leadership Behavior that Drives Profitability in Your Organization (Second Edition, McGraw-Hill, 2007)”*.

Along with her success as an author, Braksick co-founded CLG in 1993 and led it as CEO for more than ten years as it grew to become the largest behaviorally based strategy execution firm in the United States. It is now a \$32.5 million global organization with 145 employees and consultants, and serves various Fortune 100 clients.

-more-

Local Best-Selling Business Author Leslie Braksick to Speak at Chatham University

Contact:

Jamie Berdine
412.269.7240, ext. 2038
jberdine@clg.com

Erika Wirkkala
412.253.0877
erika@trecommunications.com

In 2002, Braksick was recognized as one of the top fifty business leaders in Pennsylvania, and was named a Carlow College Woman of Spirit and a Pittsburgh Pacesetter in Business. In 2006, she received the prestigious Athena Award from the Allegheny Conference on Community Development in recognition of excellence in professional and community leadership. Most recently, CLG was voted one of Pittsburgh's best companies to work for in two separate rankings, and is among the top 5,000 fastest growing companies in the United States by *Inc.* magazine.

Copies of the book will be available for purchase. Dr. Braksick has assigned all royalties from her book to the Sydney Leigh Braksick Heart Fund at Children's Hospital of Pittsburgh Foundation.

###

About The Continuous Learning Group, Inc. (CLG)

CLG is a global business consultant, headquartered in Pittsburgh, Pa., USA, that applies behavioral science to improving business performance. With offices in Morgantown, W. Va., Atlanta, Ga., Jacksonville, Fla., and Santa Cruz, Calif., CLG serves a diverse Fortune 100 clientele and is ranked as best-in-class for executive coaching, strategy execution and leadership development.

CLG provides leaders with proven methods, practical support, seasoned expertise and a deep devotion to their success. Specifically, CLG prepares leaders at all levels to use proven, powerful principles of Applied Behavioral Science (ABS) to influence, reinforce and change behavior in ways that will engage and energize their workforce. For more information visit www.clg.com.