



NEWS RELEASE

CONTACT:

Jamie Berdine
412.269.7240, ext. 2038
jberdine@clg.com

Erika Wirkkala
412.253.0877
erika@trecommunications.com

CLG AND AME-LEARNING, INC. WIN GOLD MEDAL AT THE BRANDON HALL EXCELLENCE IN LEARNING AWARDS

**Topic of Behavior Change Principles Wins a Distinct Honor For
Both Companies in Custom Content Category**

PITTSBURGH, Oct 31, 2007 – CLG, the world’s largest behaviorally-based strategy execution and leadership development consultant, along with AME-Learning, Inc., a leader in world-class custom e-learning, received a prestigious Gold Medal award at the 2007 Brandon Hall Excellence in Learning Awards ceremony. The awards program showcases exceptional work in the use of learning technology. The top-level award recognized CLG and AME-Learning, Inc’s work in the Custom Content category for their online e-learning program in Behavior Change Principles. The awards were announced on September 25 in a ceremony at the Brandon Hall Innovations in Learning Conference in Santa Clara, California.

“We are very honored to receive this award, which was for our online program that introduces business leaders to the core principles of our Applied Behavior Science,” said Ned Morse, president and CEO of CLG. “This content is at the heart of our company—we call it “the core.” We are especially pleased to be able to offer our clients an award-winning e-learning program as an optional element in one of our most sought-after services, *Performance Catalyst*®.”

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Performance Catalyst® is a leadership process offered by CLG that helps leaders in corporate settings zero in on what they have titled Critical Path Behaviors—the vital actions key performers must implement for an organization to successfully execute strategic change or pursue operational excellence.

Now in its thirteenth year, The Brandon Hall Excellence in Learning Awards is presented annually by Brandon Hall Research, one of the leading research firms in training and development. “We are thrilled with quality and creativity of this year’s winning entries,” said Brandon Hall, Ph.D., chairman of the awards program. “These winners represent the cutting edge of innovative learning.”

Over 550 Independent judges from around the world evaluated a total of 256 entries submitted in the categories of custom content, learning technology, blended learning program, learning team, results of a learning program, and use of emergency technology.

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About The Continuous Learning Group, Inc. (CLG)

CLG is a global business consultant, headquartered in Pittsburgh, Pa., USA, that applies behavioral science to improving business performance. With offices in Morgantown, W. Va., Atlanta, Ga., Jacksonville, Fla., and Santa Cruz, Calif., CLG serves a diverse Fortune 100 clientele and is ranked as best-in-class for executive coaching, strategy execution and leadership development.

CLG provides leaders with proven methods, practical support, seasoned expertise and a deep devotion to their success. Specifically, CLG prepares leaders at all levels to use proven, powerful principles of Applied Behavioral Science (ABS) to influence, reinforce and change behavior in ways that will engage and energize their workforce. For more information visit www.clg.com.